



Privacy Program Challenges

March 20-21, 2024

Virtual – Go To Webinar

(Note: Some presenters are awaiting final agency clearance)

DAY ONE – March 20

10:30 am – 10:50 am Site Opens for Log-ins

10:50 am – 11:00 am Welcome and Opening Remarks - Ryan Mulvey, ASAP President

11:00 am – 12:15 pm **Session 1.1: The Privacy Act of 1974 – 50 Years Young(?)**

In this session, in honor of the Privacy Act's 50th anniversary, a panel of Privacy Act experts will discuss how the Act works in 2024 – in an information landscape that looks dramatically different from that of 1974. The panel will address a variety of Privacy Act topics and provisions and will examine how they have (or haven't) held up in today's modern digital world, including the Act's scope and definitions, first party access, disclosure restriction, and SORNs.

Speakers: Kirsten Moncada, Office of Personnel Management
Representative, Department of Defense, PLCT
Representative, Department of Health and Human Services
Representative, Department of Education
Robert Gellman, Privacy and Information Policy Consultant

12:15 pm – 12:30 pm BREAK

12:30 pm – 1:45 pm **Session 1.2: Building a Privacy Risk Management System**

Federal agencies have a well-defined structure for identifying and mitigating privacy risks. Are PIAs and SORNs sufficient for managing privacy risks? What other strategies or structures can agencies use to identify and fix issues before they are a big problem?

Speakers: Riley Dean, Department of Homeland Security
Charles Cutshall, Department of Commerce

1:45 pm – 2:00 pm BREAK

2:00 pm – 3:15 pm **Session 1.3: Navigating Privacy within Risk Management Framework Processes**

Understanding privacy controls, PTAs, PIAs, your place in the acquisition process before contracts are signed for technology and knowing what to look for to meet privacy requirements.

Speaker: Riley Dean, Department of Homeland Security
Rahwa Keleta, Department of Defense, PCLT



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DAY TWO – March 21

10:30 am – 10:50 am **Site Opens for Log-ins**

10:50 am – 11:00 am **Welcome and Opening Remarks - Ryan Mulvey, ASAP President**

11:00 am – 12:15 pm **Session 2.1: What is FOIPA?**

While there are many people with duties that span both privacy and FOIA, it can be useful to step back and remind everyone about the cross-over between the Privacy Act and FOIA. This panel will help you learn to distinguish a Privacy Act request from a FOIA request, and how to apply the law in each instance.

Speakers: Ramona Branch Oliver, Department of Labor
Tracy Rogers, Department of Defense, PCLT

12:15 pm – 12:30 pm **BREAK**

12:30 pm – 1:45 pm **Session 2.2: Risk Assessment and Breaches**

This session will cover the most recent version of WH breach guidance and practical guide on what to do, who should do it, and when to do it. Questions to ask to determine whether it's a breach.

(https://osec.doc.gov/opog/privacy/Memorandums/OMB_M-17-12.pdf)

Speaker: William Holzerland, Department of Health and Human Services

1:45 pm – 2:00 pm **BREAK**

2:00 pm – 3:15 pm **Session 2.3: Commercial Data and Privacy**

The volume of commercial data is rapidly expanding and new types of potentially personal information are becoming available for purchase. What considerations do agencies and Departments need to make to ensure that privacy is protected while making programmatic use of commercial data?

Speakers: Becky Richards, Office of Director of National Intelligence
Mason Clutter, DHS Chief Privacy Officer/Chief FOIA Officer