



ASAP SPONSORSHIP PACKAGE – 17th ANNUAL NTC - JUNE 3-5, 2024
Hyatt Regency Orange County Hotel - Garden Grove (Anaheim), California

ASAP requests hotel NOT to put out pads of paper, nor pens. All sponsors may bring their personalized pens, pads, candy and other small give-away items. Only Platinum sponsors can do business card drawings for items that fall under the federal gift-giving rule amounts.

All Sponsorship Packages Include:

- ✓ Foyer area access
- ✓ One full training conference registration (includes any break functions)
- ✓ Opportunity to send additional reps at the ASAP member rate, unless included in package (below)
- ✓ One 6' draped table with chair(s) behind and three chairs (if space allows) in front of table
- ✓ Sponsor ribbons on name badges
- ✓ Electronic pre and post attendee roster (including attendees who agreed to the release of their contact email)
- ✓ Recognition entrance signage (A classic design of Welcome and co-sponsorship listings)
- ✓ Verbal recognition at opening session and during closing remarks
- ✓ Power point slide in opening training conference remarks
- ✓ Recognition listing in the ASAP NTC section of the website (Corporate logo and link)
- ✓ Co-sponsorship of coffee for morning refreshments with recognition signage (ASAP will provide breakfast pastries as well and this should help avoid any conflicts with the gift-giving rules.)
- ✓ Recognition in training conference promos
- ✓ **ASAP is sensitive to the appearance of endorsement or business relationships. It is strictly prohibited to use “partnering” or any derivative of the term in association with ASAP’s name or brand.**

Additional Sponsorship Benefits by Package

Platinum (\$4,000)

- ✓ Three additional full registrations (totals 4)
- ✓ 1st choice of table location (based on date of application within level)
- ✓ Three uses of electronic Attendee Roster (including attendees who agreed to the release of their contact email)
- ✓ One-time distribution of your marketing materials (On each attendee’s seat at one of the plenary sessions: sponsor is responsible for the distribution with ASAP preapproval by May 17)
- ✓ Include link or QR Code for direct link to your site for product informational video – preapproval by May 17
- ✓ Conduct drawings for gift items
- ✓ In-person welcome remarks at event kick-off

Gold (\$2,500)

- ✓ Two additional full registration (totals 3)
- ✓ 2nd choice of table location (based on date of application within level)
- ✓ Two uses of electronic Attendee Roster (including attendees who agreed to the release of their contact email)

Silver (\$1,500)

- ✓ One additional full registration (totals 2)
- ✓ 3rd choice of table location (based on date of application within level)
- ✓ One use of electronic Attendee Roster (including attendees who agreed to the release of their contact email)